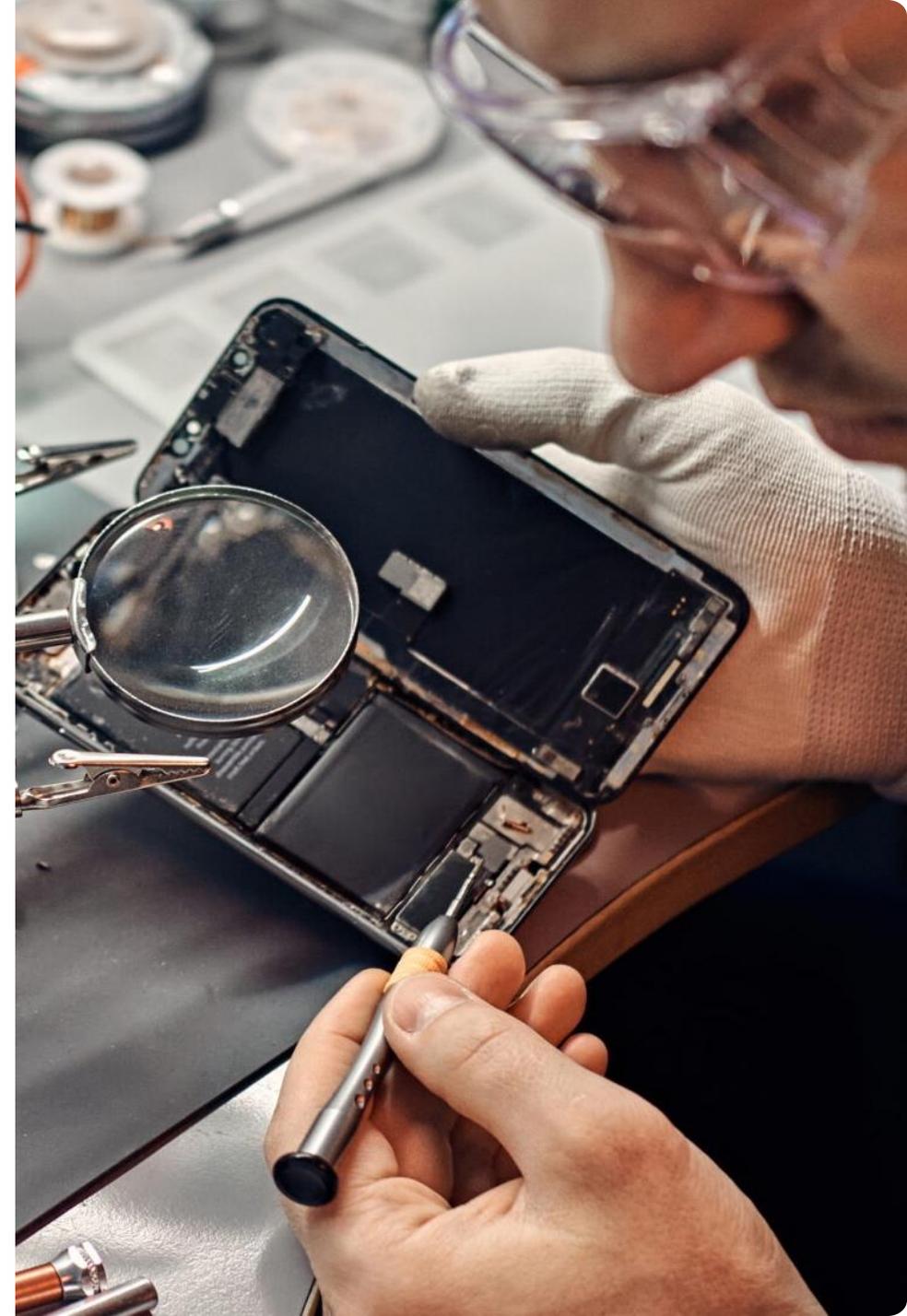




# Investor Presentation

**December 2025**  
**TSXV: DPF**



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# SMARTPHONES ARE PRICIER, FRAGILE & ESSENTIAL – CREATING CONSUMER PAIN

**50%**

Increase in Flagship Phone Prices Since 2017

**\$2,500**

Avg. Price of iPhone 16 Pro Max and Galaxy S25 Ultra

**18months**

Avg. Battery Capacity

**600**

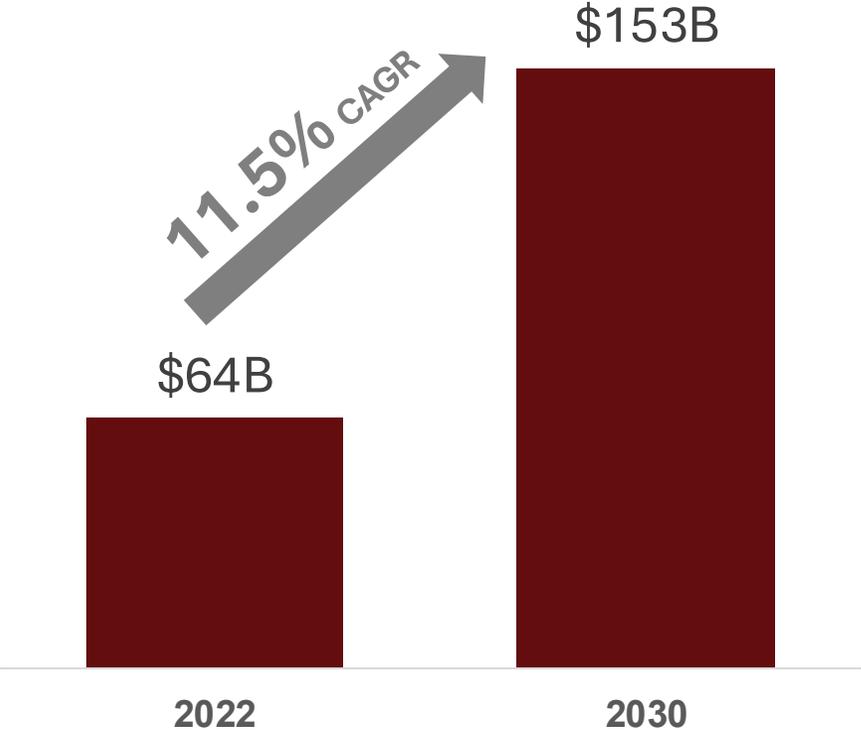
Number of Phones Broken by Canadians per Hour

**76%**

Canadians Consider Repairs vs  
New Purchase

# CERTIFIED PRE-OWNED (CPO) DEMAND EXPLODING

Global CPO Market Forecast



**5%**

YoY Growth in Global CPO Sales

**-12%**

YoY Decrease in Global New Device Sales

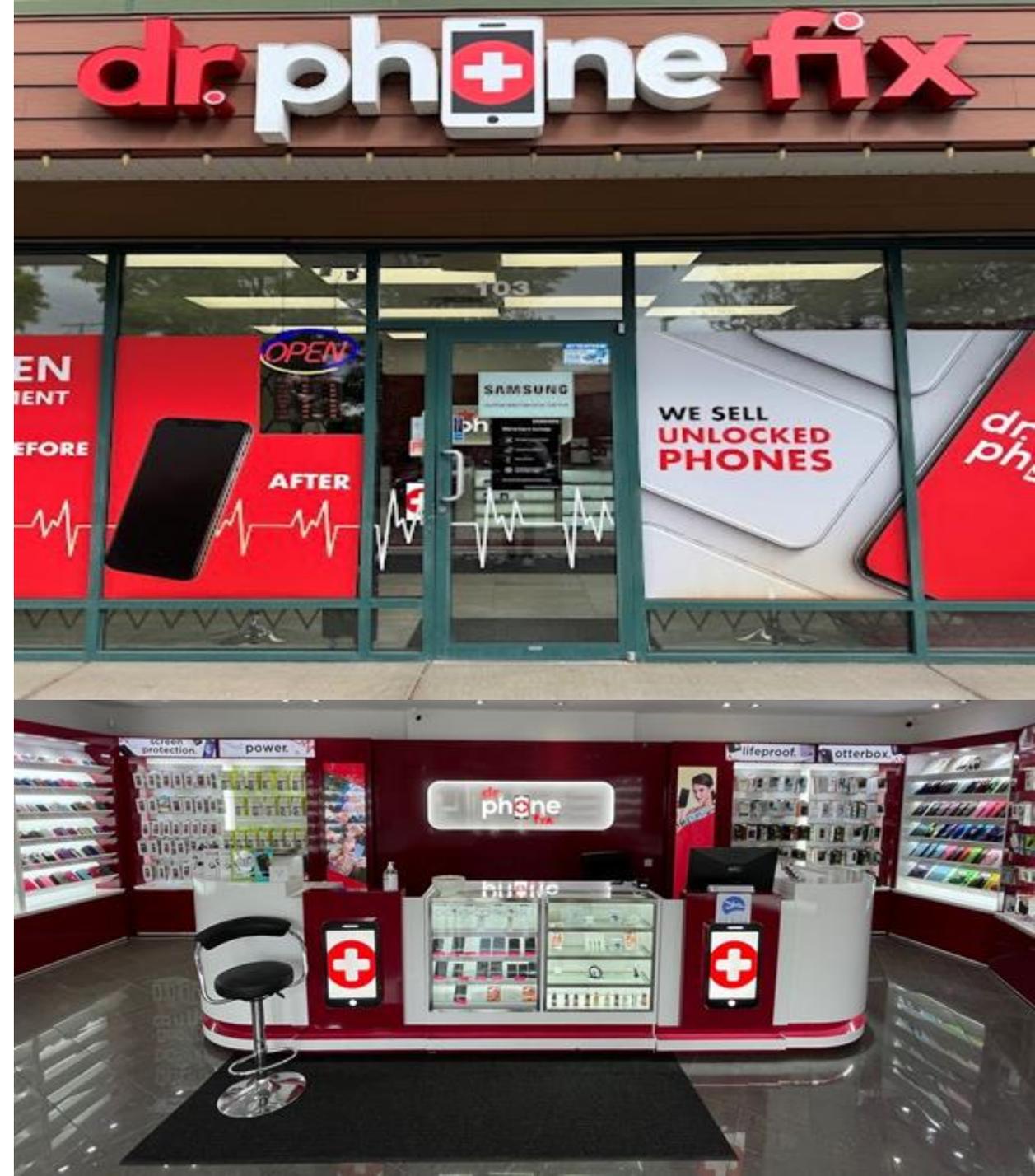
**41%**

Canadians Consider Buying Pre-owned Phones

# DR. PHONE FIX

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- Canada's **Carrier-Neutral** Device-Care Platform
- Founded in **2019**
- **41 stores** across BC, AB, SK, ON, NS **targeting 125** stores by 2030
- Specializing in Mobile device **repair** services & **sale of CPO** devices
- Provide **same-day service** for nearly all repairs with majority completed **under 60 minutes**
- **4.9★** rating from 29 k Google reviews



# WHAT WE DO

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## Repairs

Same Day Repairs

- Screens
- Batteries
- Water Damage

Industry Leading  
Lifetime Warranty

**66%**

of FY'24 Revenue

## Certified Pre- Owned

Variety of used and refurbished  
electronic devices from certified  
vendors and OEMs

Quotes received instantly on  
DPF website for old or broken  
devices

1-year warranty offered on all  
CPO devices – same as a new  
device

**18%**

of FY'24 Revenue

## Accessories

Brand name and designer  
accessories to protect and  
personalize each electronic device

- Cell phone cases
- Screen protectors
- Charging cables

**16%**

of FY'24 Revenue

# STRATEGIC OEM & INSURANCE PARTNERSHIPS

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**SAMSUNG**



- **IRP Approval:** DPF is an Apple Independent Repair Provider, with access to genuine parts, tools, and diagnostics.
- **Enhanced Credibility:** Validates DPF's ability to meet strict OEM standards.
- **Strategic Coverage:** 14 of 35 locations operate over 100km from an Apple Store, making DPF a key local Apple repair provider.
- **Margin Flexibility:** While genuine Apple parts are available, many components can still be sourced from existing suppliers to improve margins.
  
- **Authorized Service Partner:** DPF became an official Samsung Authorized Service Partner.
- **Increased Visibility:** DPF locations and contact info are listed on the Samsung Canada website.
- **New Business Channels:** The partnership has opened doors with non-TELUS insurance providers (e.g. Likewise) for device repair fulfillment.
  
- **National Repair Agreement:** Canadian insured with Likewise can have their phones repaired at any DPF store at no cost.
- **Vendor Partnerships:** Agreements with Likewise and Assurant provide access to competitively priced CPO inventory, supporting both sales growth and margins.

# STORE ECONOMICS VALIDATE OUR WINNING FORMULA

- **Speed & Convenience:** 60-min average turn-time
- **Carrier-Neutral Referrals:** Bell / Rogers / Freedom customers choose DPF
- **Established CPO Network:** Reliable supply and resale channels for certified pre-owned devices.
- **Strategic Supply Chain:** Strong overseas partnerships enable access to high-quality inventory at competitive prices - a key market differentiator.
- **Data Security Trust:** DPF enforces strict protocols safeguarding customer information

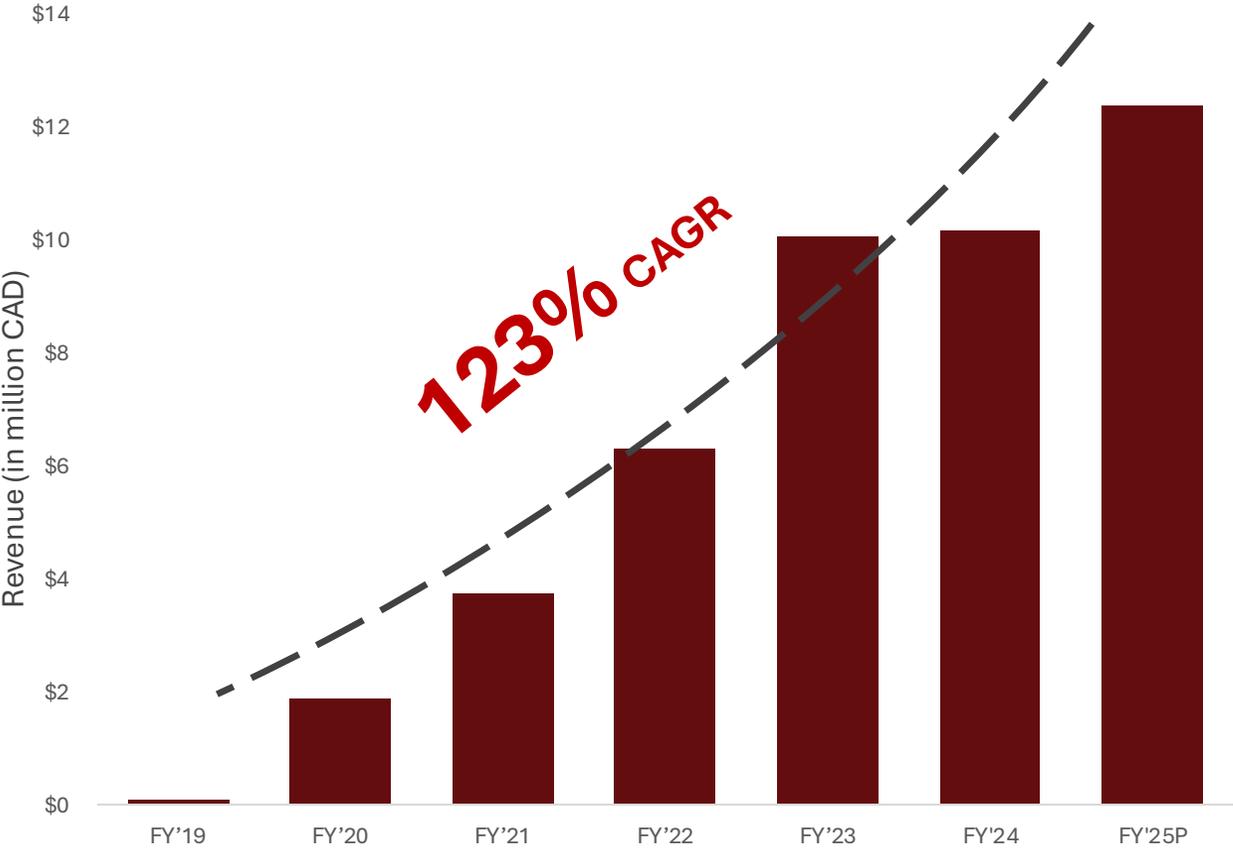
**50%**

Increase in Revenue per Store  
(2024 vs 2022)

**\$320K**

Avg. Revenue per Store

# WE'VE BEEN GROWING AGGRESSIVELY



## Dr. Phone Fix named 10th Fastest Growing Company in Canada in the Globe and Mail's 5th Annual Rankings

GlobeNewsWire by notified GlobeNewsWire

Published Oct 04, 2023 • 2 minute read



**REPORT ON BUSINESS**  
CANADA'S TOP GROWING COMPANIES

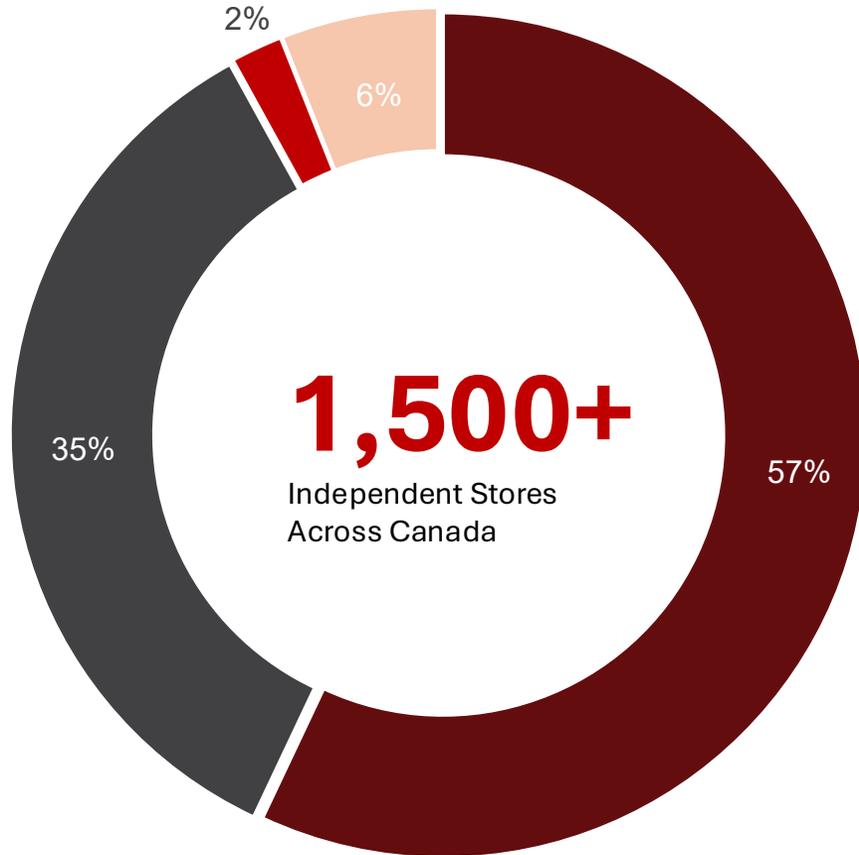
MARKETS > MARKETS DATA > EQUITIES | Equities Screener Sectors & I

## Company Announcements

Dr. Phone Fix Canada Corporation

The Financial Times names Dr. Phone Fix to its list of 'The Americas' Fastest Growing Companies 2025'

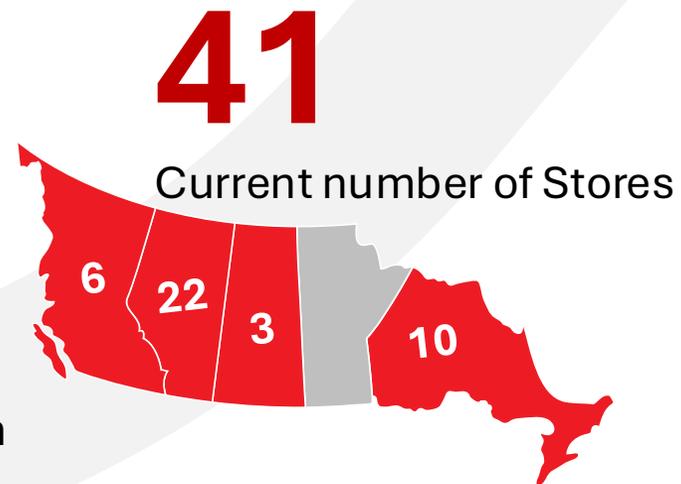
# FRAGMENTED LANDSCAPE GIVES US ROLL-UP OPPORTUNITY



- Owner operator Single Store
- Owner Operator with 3-14 Chains each
- DPF
- Mobile Klinik (Telus Owned)

**6**  
Store Count in 2020

**35**  
Store Count in  
Oct 2025



**70**  
Twelve-month Target

**125**  
2030 Target Store Count

There are opportunities to complete acquisitions of smaller cell phone repair chains to expedite total store count growth.

# SIGNIFICANT INDUSTRY DYNAMICS AND M&A ACTIVITIES

90% of Market Dominated by:



Device Insurance Providers



Emerging Acquisition Trend: TELUS has actively acquired repair businesses, while Rogers and Bell have yet to follow; third-party insurers like Asurion, Assurant, and Likewize are also entering the space through acquisitions.

TARGET	BUYER	TRANSACTION DESCRIPTION
		Dr. Phone Fix acquires Geebo in Nov. 2025 (6 operating stores)
		TELUS acquires uBreakiFix's Canadian operations from Asurion (50+ stores)
		Assurant acquires UK-based cell phone repair chain franchisor Pocket Geek Tech Repair (19 stores)
		TELUS invests in UK-based cell phone repair chain iSmash (30+ stores)
		TELUS acquires Mobile Klinik (80 stores) <sup>(1)</sup>
		Assurant acquires largest global cell phone repair chain franchisor CPR (700+ stores)
		Asurion acquires US-based cell phone repair chain franchisor uBreakiFix (500+ stores)

## CIRCULAR-ECONOMY IMPACT & SUSTAINABILITY

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**35,000+**

Number of Batteries Diverted From  
Landfill Since Inception

**\$10**

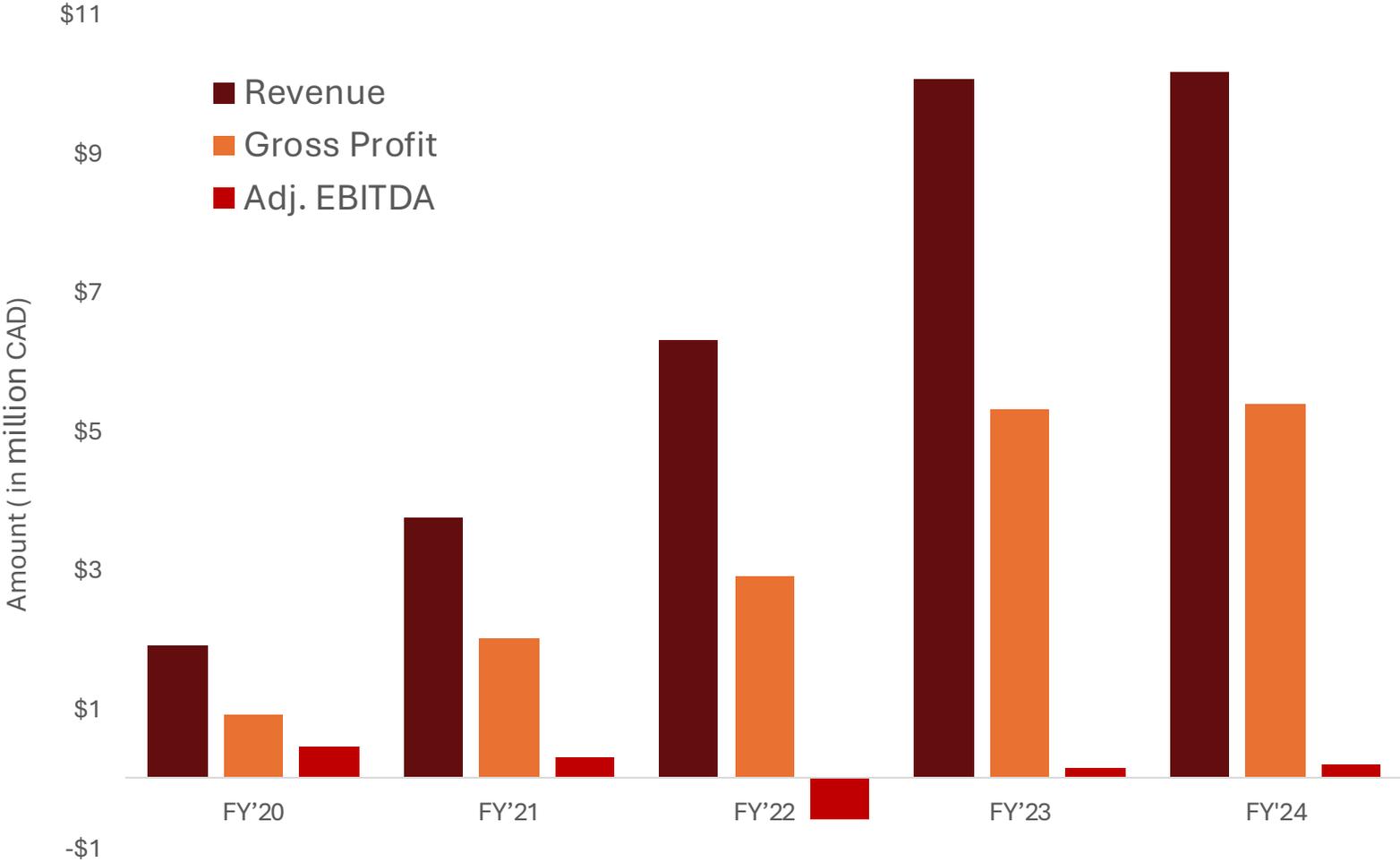
Per Unit Revenue of Broken  
Screens Resold for Recycling

Member of:

**call 2 recycle**<sup>®</sup>

Leading the charge for recycling.™

# FINANCIAL PERFORMANCE



**53%**

FY'24 Gross Margin

**>\$12M\***

Expected FY'25 Revenue

# LEADERSHIP

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**PIYUSH SAWHNEY**  
Chief Executive Officer  
& Director



- Pioneer in Canada’s cell phone repair industry with 14 years of direct experience
- Recipient of numerous awards including finalist for EY ‘Entrepreneur of the Year

**SUNIL GOEL**  
President and Director



- 15 years experience in the telecommunications industry
- Seasoned entrepreneur involved in numerous businesses & real-estate projects
- Founder of MobilFix repair chain which was sold to Mobile Klinik in 2017

**ANIL VERMA**  
Vice President - Store  
Development &  
Director



- 10 years of experience in the telecommunications industry
- Experienced residential and commercial home builder
- Launched and operated a Bell authorized dealership in Red Deer, AB

**JASON VANDENBERG**  
Chief Financial Officer

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**JAY BARANIECKI**  
Independent Board Chair

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**GRAHAM BARR**  
Independent Director

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**FRANK SUR**  
Corporate Secretary  
and Independent Director

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**JEFF LLOYD**  
Independent Director

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**ROBERT COLE**  
Independent Director

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# CORPORATE INFORMATION

<b>Ticker</b>	DPF.V
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<b>Common Shares</b>	179,897,138
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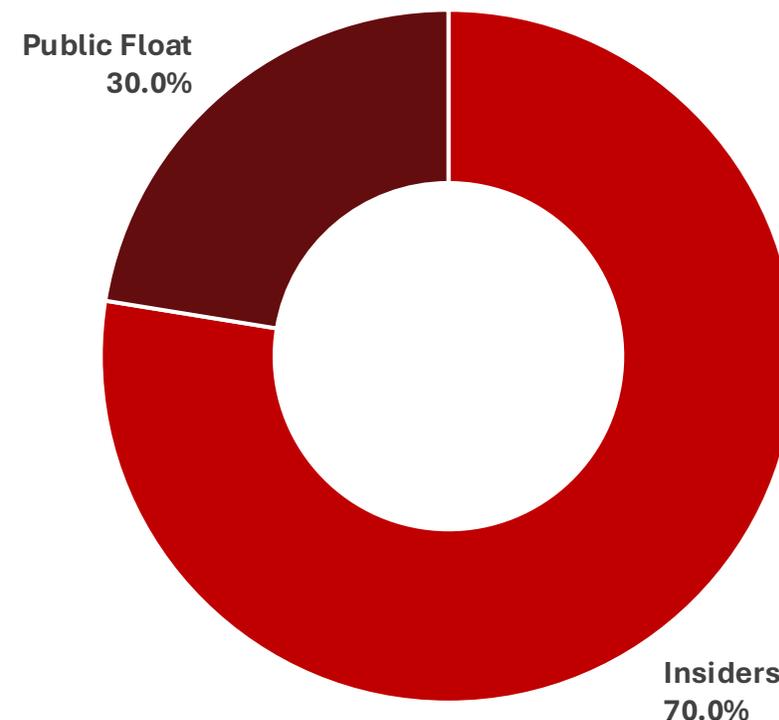
<b>Escrow Shares</b>	125,031,911
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<b>Market Cap [November 28, 2025]</b>	CAD \$37.8M
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<b>Warrants</b>	12.68M @ \$0.20 EXP Mar 5, 2027 4.13M @ \$0.25 EXP Oct 7, 2027 4.45M @ 0.25 EXP Nov 13, 2025 354K @ \$0.10 EXP Dec 13, 2027
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<b>Options</b>	758K @ \$0.10 EXP Dec 13, 2032 453K @ \$0.10 EXP Jan 11, 2033 3.5M @ \$0.15 EXP Apr 2035
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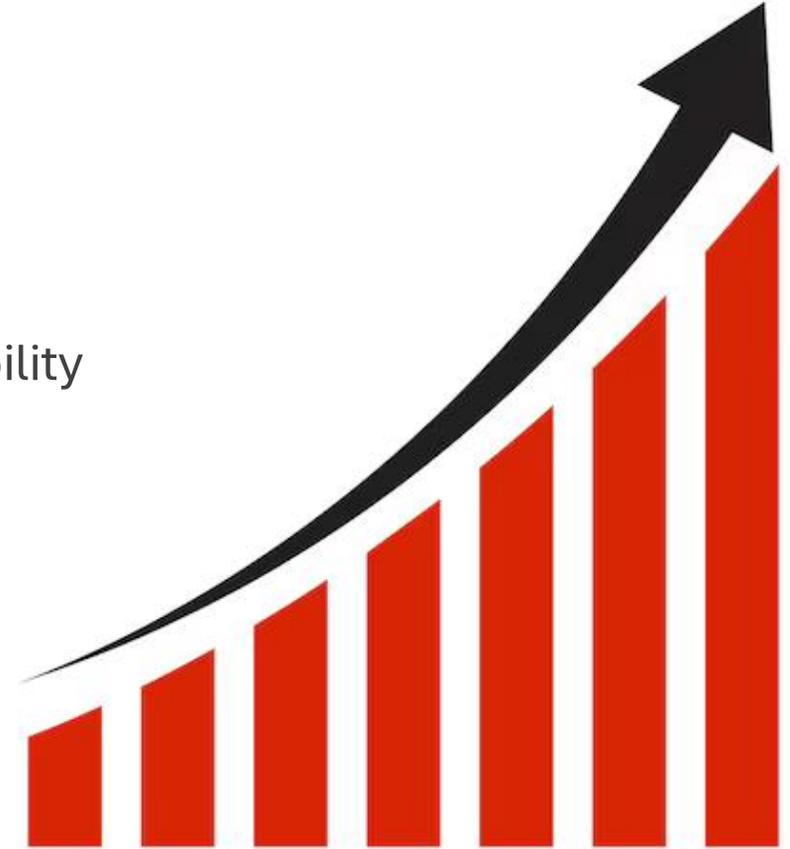
## Shareholder Base



# INVESTMENT HIGHLIGHTS

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- **Large, fast-growing TAM** (Repairs + CPO)
- **Robust revenue growth** in a validated market
- **Profitable, proven unit model** (53 % GM)
- **Exclusive OEM / insurer partnerships** drive volume & credibility
- **Clear growth strategy** with attractive payback
- **ESG & circular-economy** tailwinds strengthen brand moat





**PIYUSH SAWHNEY, CEO**

[piyush.sawhney@docphonefix.com](mailto:piyush.sawhney@docphonefix.com)

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